

FUTURE CEO STARS

2009 Advertising Rate Sheet



Reach Your
Target Student
Audience in a
Magazine Dedicated
To Young
Entrepreneurs

MEDIA OPPORTUNITIES

Our mission is to create a monthly electronic publication that features successful young entrepreneurs from Consortium member organizations ... designed to generate the entrepreneurial mindset! Each issue will have feature articles dedicated to stories written by students that tell the secrets of their entrepreneurial success. Our hope is that this magazine will motivate, educate, and stimulate young people to follow their examples and chase their own dream.

- **Editorial Office**

Consortium for Entrepreneurship Education
1601 W Fifth Ave., #199
Columbus, OH 43212
614-486-6538
www.entre-ed.org / www.futureceostars.com
mashmore@entre-ed.org

- **Frequency**

Posted monthly during school year (August - May)

- **Editorial**

Posted articles featuring experience-based success stories of young entrepreneurs from Consortium organizations.

- **Readership**

Students. Ages 12 – 22, participating in entrepreneurship education classes as well as any young people interested in learning about becoming a successful entrepreneur. Consortium member networks reach approximately 40,000 teachers representing over two million young people nationwide.

- **Circulation Profile**

Distribution is free. The E-magazine will be promoted through the Consortium and its members through their networking channels.

- **General Policy**

All advertising is subject to the publisher's approval. The advertiser and/or advertising agency assume liability for all contents of advertising and any claims against the publisher as a result of the advertisement.

DISPLAY ADVERTISING RATES

Frequency	1x	5x	10x
Full Page/issue	\$1,000	\$ 900	\$ 850
Half Page/issue	\$ 650	\$ 585	\$ 425
Issue Sponsor *	Full page + \$500	NA	NA

* For the month sponsored, "Issue Sponsor" includes a visible banner on the magazine web-page and company logo on front cover of that issue.

CLOSING DATES

Issue	Space Reservation	Ad Materials	Post Date
August		July 30	August 20
September	August 10	August 30	September 20
October	September 10	September 30	October 20
November	October 10	October 30	November 20
December	November 10	November 30	December 20
January	December 10	December 30	January 20
February	January 10	January 30	February 20
March	February 10	February 28	March 20
April	March 10	March 30	April 20
May	April 10	April 30	May 20

No Issues June or July

PAYMENT TERMS

- Payment is due upon date of order. Publisher reserves the right to withhold advertising from delinquent advertisers.
- Cancellations not accepted after closing dates for space reservations and must be submitted in writing.
- If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted. If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.
- Ad placement is based on available space – first come, first served.
- Multiple month contracts require payment for each month as specified in the contract.
- Publisher reserves the right to reject any inappropriate material.

AD DIMENSIONS

Size	Width	Depth
Trim size	8.50"	11"
Full bleed size	8.75"	11.25"
Full page	7"	10"
Half Page	7"	4.875"

REQUIREMENTS FOR ELECTRONIC DELIVERY

A high resolution PDF is required for all electronic ad submissions. All images within PDF must be created in TIFF or EPS format. All fonts must be embedded. Image resolution is 300 dpi.

